



# Direct Support Organizations

Presented by Shawnta Friday-Stroud, Ph.D.  
Board of Trustees Meeting | September 15, 2021

**FAMU**

**FLORIDA  
AGRICULTURAL AND  
MECHANICAL  
UNIVERSITY**

# DIRECT SUPPORT ORGANIZATIONS

Shawnta Friday-Stroud, Ph.D.  
Vice President, University Advancement  
Executive Director, FAMU Foundation, Inc.  
Dean, School of Business and Industry



# Approval of Minutes

## **Recommendation:**

Approve the minutes of the June 2, 2021, Direct Support Organizations (DSO) Committee Meeting.

# Donation-Based Naming

## **Summary:**

Consideration of Approval of the Naming of the Simulation Laboratory (Sim Lab) in the School of Allied Health Sciences.

## **Rationale:**

HCA is endowing \$1M over 4 years (\$250K a year) to name the School of Allied Health Sciences Simulation Lab and donating an additional \$500K over 4 years to support scholarships and internships.

## **Recommendation:**

Approve the Naming of the HCA Florida Healthcare Simulation Laboratory.

# DSO Board Member

## Summary:

Consideration of Approval of DSO Board Member

FAMU Foundation Board of Directors

Student Government Association Representative

Re-appointment of Mr. Maurice Gilbert

Recommended by the Student Body President

## Rationale:

This action is submitted for approval in accordance with FAMU Foundation Board of Trustees Policy No. 2018-01.

The policy provides that the Board shall approve all appointments, including elected board members, to any DSO board.

## Recommendation:

Approve the re-appointment of Mr. Maurice Gilbert to the FAMU Foundation Board of Directors.

# DSO Board Member

## Summary:

Consideration of Approval of DSO Board Member

FAMU Foundation Board of Directors

Elected Board Treasurer

Mrs. W. Rebecca Brown

## Rationale:

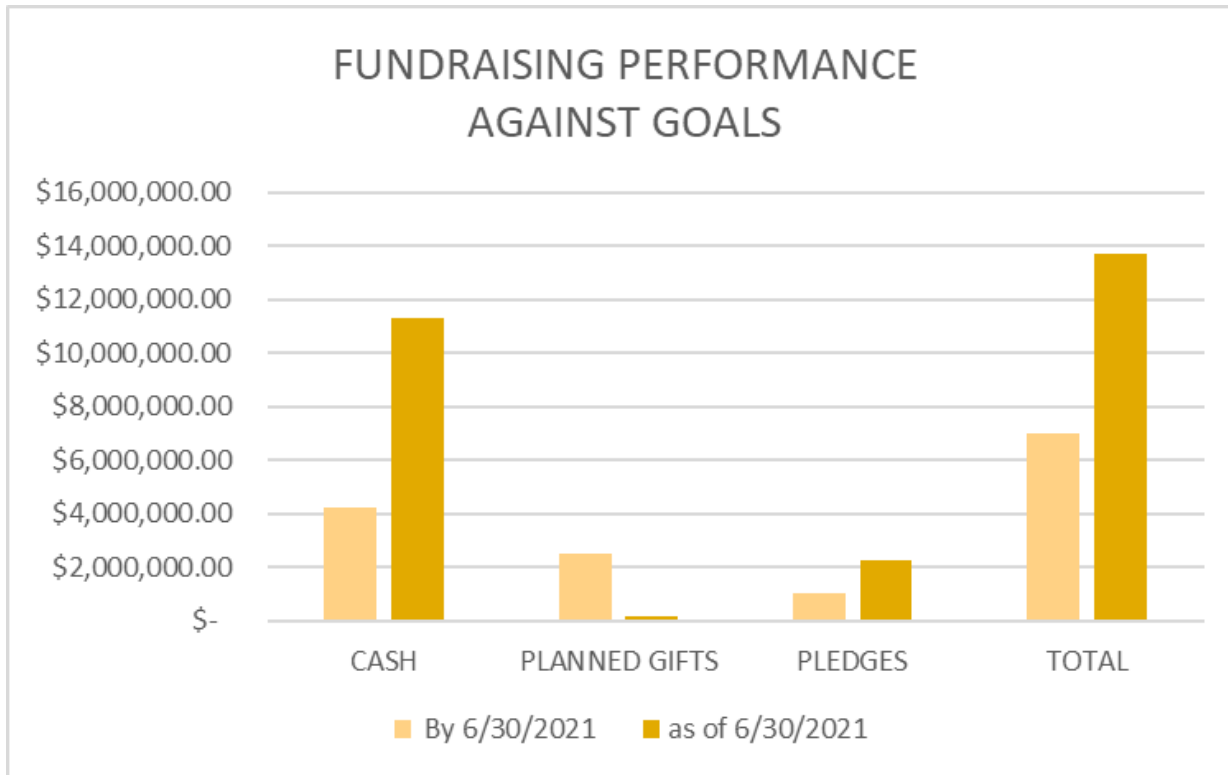
This action is submitted for approval in accordance with FAMU Foundation Board of Trustees Policy No. 2018-01.

The policy provides that the Board shall approve all appointments, including elected board members, to any DSO board.

## Recommendation:

Approve the election of Mrs. W. Rebecca Brown as Treasurer of the FAMU Foundation Board of Directors.

# 2020-2021 Fundraising as of 6/30/2021



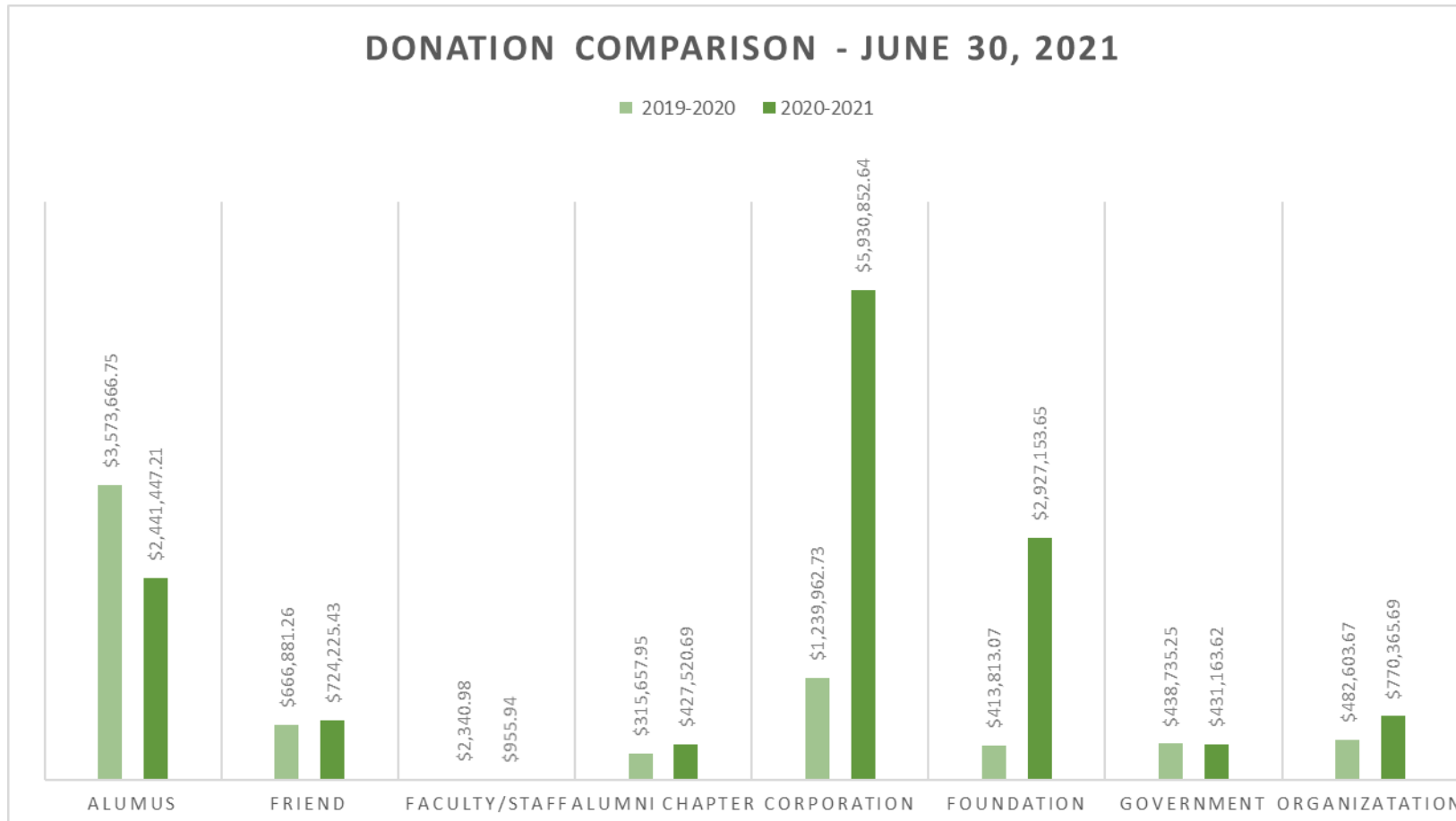
Progress as of June 30, 2021:

**\$13,679,384.87**

(178% of \$7.7Million)

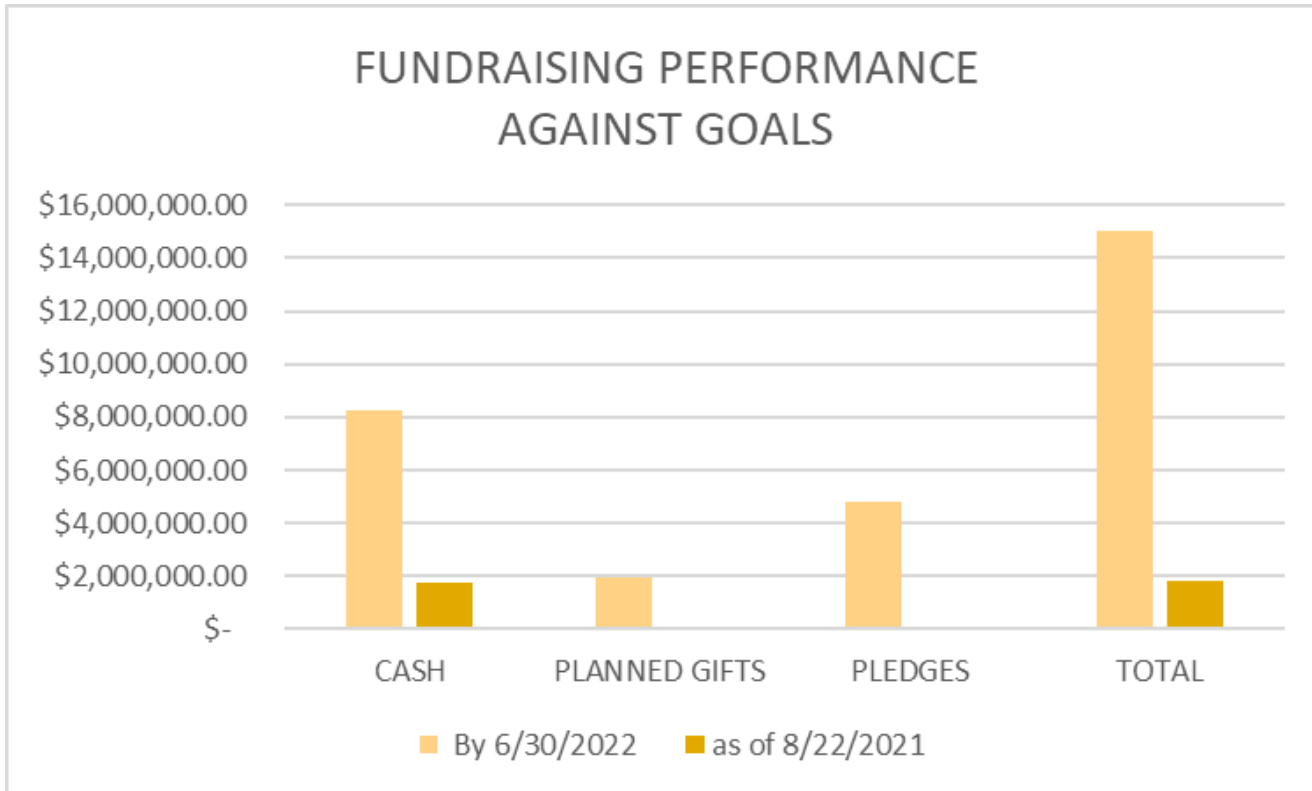
- New Cash Goal - \$4.2M  
**Current - \$11,293,424.90 (269%)**
- Planned Gifts Goal - \$2.5M  
**Current - \$154,000 (6%)**
- Pledges Goal - \$1M  
**Current - \$2,231,959.30 (223%)**
- Pledge Collections  
**Current - \$1,449,497.17**

# 2020-2021 Fundraising as of 6/30/2021





# 2021-2022 Fundraising as of 8/22/2021



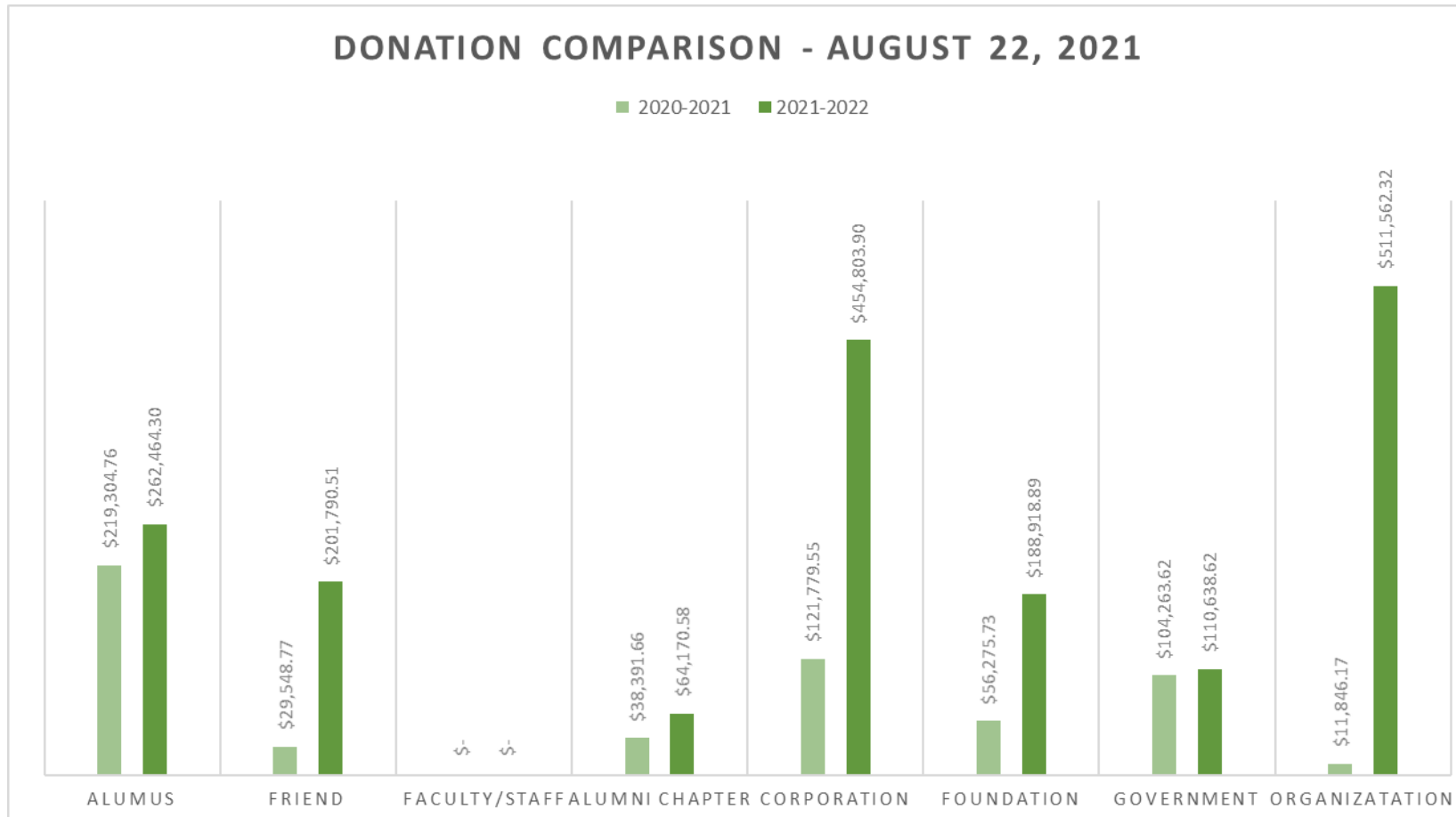
Progress as of August 22, 2021:

**\$1,794,354.12**

(12% of \$15 Million)

- New Cash Goal - \$8.250M  
**Current - \$1,766,895.78 (21%)**
- Planned Gifts Goal - \$1.950M  
**Current - \$0 (0%)**
- Pledges Goal - \$4.8M  
**Current - \$27,458.34 (1%)**
- Pledge Collections  
**Current - \$46,635.57**

# 2021-2022 Fundraising as of 8/22/2021



# Update on Divisional Activities

## C. DSO Updates

### 1. DSO Discussion Action Plan

See the Annual Action Plan included in the DSO materials.

### 2. FAMU Foundation, Inc.

The Foundation Board held its Retreat and Board meeting on September 5, 2021.

### 3. FAMU National Alumni Association

The FAMU NAA held its meeting and several events during the OBC.

### 4. FAMU Rattler Boosters

The Boosters continue working to raise money for Athletics.

“At FAMU,  
great things  
are happening  
every day!”



# FLORIDA A&M UNIVERSITY

Founded in 1887 as the State Normal College for Colored Students, Florida Agricultural and Mechanical University (FAMU) is the only historically state supported educational facility for African Americans in Florida. It has always been co-educational. In 1890, the second Morrill Act was passed. This enabled the school to become the Black Land Grant College for the State of Florida. In 1891, the college was moved from its original location west of town to its present location which was once the site of "Highwood," Territorial Governor W.P. Duval's slave plantation. The site is one of the highest hills in Tallahassee. The school was known as Florida A&M College from 1909 until 1953, when it attained university status.

On May 6, 1996, the historic Florida A&M University campus was listed in the National Register of Historic Places for its school's historic significance and buildings. The design of the campus was