

# **Update on Key Initiatives**

**Maurice Edington, PhD**

**Provost and Vice President for Academic Affairs**

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**Florida A&M University**  
**BOT Academic and Student Affairs Committee Meeting**  
**March 7, 2019**

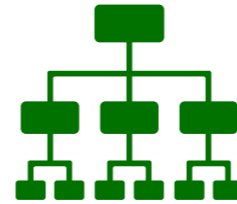
# Critical Issues



## Academic Leadership

**Interim positions**

**Accountability and effectiveness**



## Organizational Structure

**Administrative services**

**Academic support services**



## Academic Programs

**Specialized accreditations**

**Curriculum and program development**

**Faculty workload and productivity**



## Resources

**Efficiency in use of resources**

**Alignment of resource allocations with strategic priorities**

**Budget model and processes**



## Student Success

**Graduation and retention rates**

**Licensure pass rates (Nursing update from Dean Talley)**

**Degree production**

**Employment outcomes**



## Customer Service

**Quality of services and facilities**

**Training and evaluation**



# Accountability and Effectiveness

## College/School Goals and Strategic Priorities

- Alignment with President's Goals and Strategic Priorities
- Key Measures of Success and Annual Targets

## Vision and Innovation

- Description of Aspirations and Strategies for Achievement
- Curriculum Development and New Degree Programs

## Use of Best Practices

- Pedagogy & Assessment
- Faculty & Student Professional Development
- Academic Support
- Fundraising, Marketing & Communications
- Effective Leadership & Fiscal Management

## Identification of Resource Needs

- Staffing
- Infrastructure, Equipment and Technology

## Solicitation of Feedback from Stakeholders

- Students, Faculty, Staff, Alumni, Corporate Partners

### Outcomes:

Clear and concise plan of action for each college/school

Better alignment of effort and focus with institutional priorities

Accelerated improvement on key performance indicators

#### Phase I:

SON, SAHS, COPPS, COE, COL, SJGC, CST

#### Phase II:

SBI, SOE, CSSAH, CAFS, COEng, SAET



# Update on Searches

## College of Education Dean

Dr. Allyson Watson has accepted offer  
(July 1 start date)



## College of Law Dean

National search has been launched in  
collaboration with search firm (Isaacson,  
Miller)

## Developmental Research School (DRS) Superintendent

Negotiating with candidate



# General Updates

**College of Law ABA Accreditation Review**  
On-site review held this week (March 3-6)



**Proposed Apopka Educational Site**  
Programs in health, agriculture

**Provost College/School Visits**

- Share vision, goals and expectations
- Solicit direct feedback from stakeholders





**Update on  
FAMU Medical Marijuana  
Education & Research Initiative**

**Peter Harris, Director**

**Florida A&M University  
BOT Academic and Student Affairs Committee Meeting  
March 7, 2018**

# Legislative Authorization

**Chapter 2017-232, Laws of Florida, charged Florida A&M University to “*educate minorities about marijuana for medical use and the impact of the unlawful use of marijuana on minority communities.*”**

**FAMU responded by establishing the *Medical Marijuana Education and Research and Initiative.***



# Project Goals and Objectives

## Goal of Initiative:

Increase awareness in minority communities about:

- ▶ The **use** of medical marijuana
- ▶ The **consequences** of illicit use of marijuana

## Objectives:

### Education:

- ▶ Develop and disseminate educational materials to support outreach and engagement efforts
- ▶ Engage with minority communities to conduct education and training activities

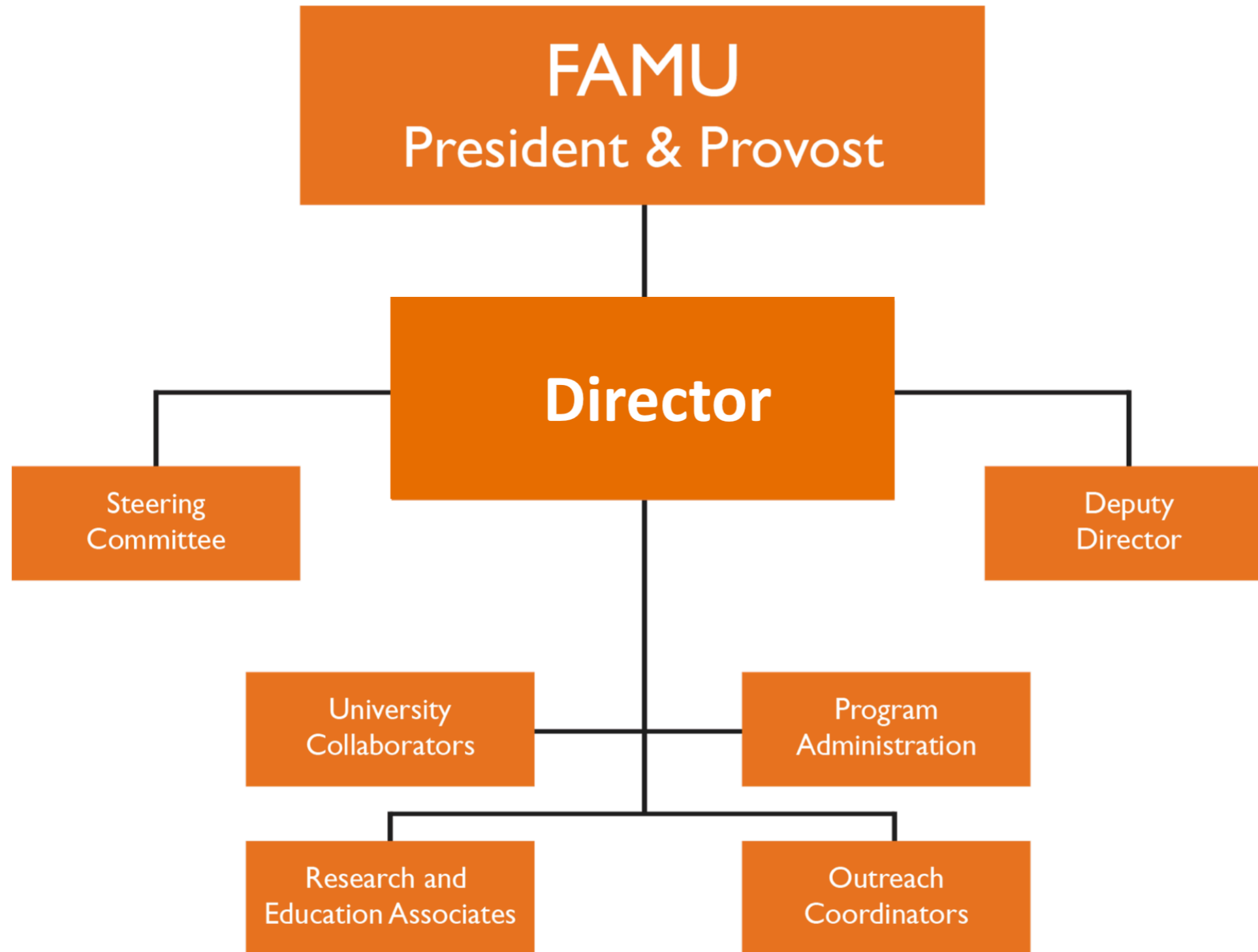
### Research:

- ▶ Identify best practices to engage and educate minorities
- ▶ Enhance the current level of understanding of the underlying factors that influence behaviors and attitudes towards the illicit usage of marijuana
- ▶ Identify best practices for educating minorities about the impact of the illicit use of marijuana and for changing their perceptions and behavior
- ▶ Understand current perceptions and knowledge of how minorities view medical marijuana
- ▶ Identify best practices to educate minority communities about marijuana for medical use





# Organizational Structure



# Key Components of Initiative

Education	Research	Community Engagement	Communications
<ul style="list-style-type: none"><li>- Creation and dissemination of educational and training materials (multi-lingual/multi-cultural)</li><li>- Training, outreach and community engagement</li><li>- Assessment and evaluation</li></ul>	<ul style="list-style-type: none"><li>- Faculty and student projects (original research)</li><li>- Literature reviews</li><li>- Surveys and focus groups</li><li>- Meta-data analysis</li><li>- Assessment and evaluation</li></ul>	<ul style="list-style-type: none"><li>- Regional strategy</li><li>- Collaborations with community &amp; faith-based organizations, agencies, and educational institutions</li><li>- Assessment and evaluation</li></ul>	<ul style="list-style-type: none"><li>- Creation of messaging and promotional campaign</li><li>- Disseminate messaging using collateral materials and other relevant forms of media</li><li>- Assessment and evaluation</li></ul>



# Progress and Key Milestones

Education	Research	Community Engagement	Communications
<ul style="list-style-type: none"><li>- Created initial collateral materials for distribution</li><li>- Launched website for dissemination of information <a href="http://prosandcons.famu.edu">prosandcons.famu.edu</a></li></ul>	<ul style="list-style-type: none"><li>- Launched mini-grant research initiative (25 faculty research proposals were submitted)</li><li>- Completed two literature reviews (Institute of Public Health/Dept. Sociology and Criminal Justice)</li><li>- Conducted four focus groups</li><li>- Administered preliminary survey (600 respondents)</li></ul>	<ul style="list-style-type: none"><li>- Hired Deputy Director &amp; Public Affairs Liaison</li><li>- Identified Regional Outreach Coordinators</li><li>- Participated in outreach planning meetings with several external partners</li><li>- Scheduled Focus Group w/ Faith-Based Leaders (week of 3/18/19)</li></ul>	<ul style="list-style-type: none"><li>- Completed preliminary market research (messaging)</li><li>- Developed messaging tag line</li><li>- Initiated pilot media program</li></ul>



# Expenditures

## MAJOR EXPENDITURES TO DATE

### May 2018:

- Received **first** installment from Department of Health (\$542K)

### July 2018:

- Secured office space for rent

### August 2018:

- Received **second** installment from Department of Health (\$342K)

### October 2018:

- Hired Director
- Hired Admin. Coordinator
- Hired Communications Liaison - part-time

### November 2018:

- Engaged External Partner for Market Research/Messaging

### February 2019:

- Hired Deputy Director
- Hired Public Affairs Liaison/Outreach Coordinator

<b><u>Total Revenue</u></b>
<b>\$884,883</b>
<b><u>Total Expenses</u></b>
<b>\$135,071</b>
<b><u>Total Encumbrances (as of Feb. 22)</u></b>
<b>\$222,821</b>
<b><u>Balance (will be spent as outlined in budget)</u></b>
<b>\$526,991</b>





“At FAMU, Great Things Are Happening Every Day.”

established 1887

