

## Response to Board of Trustees Request Regarding Opportunity Admits (or Profile Admits)

### Request:

At the September 2014 BOT meeting, a request was made to see if the major retention initiatives instituted beginning in 2011, have had an impact, especially on students entering as opportunity or “profile” admits.

### Finding:

The Office of Institutional Research compared first year retention rates prior to the retention initiatives to the years following the initiatives of 2011. The data indicate a **marked increase in the percentage of students retained from first year to second year, who had a GPA of 2.0 or higher**. The increase affected both opportunity admits and regular admits, but was more pronounced for opportunity admits. Although the overall retention rate did not change much, the retention of students with 2.0 or higher GPA is a more pertinent indicator since it is these students who are on track to progress toward timely graduation. Retention of students with GPA 2.0 or higher is also the retention metric that is part of the Performance Based Funding measures.

Summer and Fall Admits by Year	Number admitted	% Returning Following Fall	% Returning Following Fall with GPA = or > 2.0
2009 Profile	1869	81.43%	55.48%
2009 Regular	461	80.69%	67.03%
2009 all FTIC	2330	81.29%	57.77%
2010 Profile	1797	78.19%	47.47%
2010 Regular	888	83.00%	68.36%
2010 all FTIC	2685	79.78%	54.38%
2011 Profile	1198	78.05%	59.02%
2011 Regular	777	82.24%	72.07%
2011 all FTIC	1975	79.70%	64.15%
2012 Profile	788	81.47%	65.74%
2012 Regular	711	82.98%	73.56%
2012 all FTIC	1499	82.19%	69.45%

Source: BOG Retention File