



Board of Trustees Meeting Direct Support Organizations

PRESENTED BY

Shawnta Friday-Stroud, Ph.D.

Vice President, University Advancement; Executive Director, FAMU Foundation

Dean, School of Business and Industry

Florida Agricultural and Mechanical University

June 5, 2019



III. Approval of Minutes

Recommendation:

Approve the minutes of the March 6, 2019, Direct Support Organizations (DSO) Committee Meetings.





IV. Acceptance of DSO Budgets

Rationale:

The DSO Budgets are submitted for acceptance in accordance with FAMU Board of Trustee Policy Number 2018-01:

The DSO shall submit an annual operating budget, which has been approved by the DSO's governing board and by the President and submitted to the Board for approval. The budget shall be submitted no later than sixty (60) days after the first day of the fiscal year for which the budget pertains.

Recommendations:

Acceptance of the FY2019-20 FAMU Foundation Budget.

Acceptance of the FY2019-20 FAMU National Alumni Association Budget.

Acceptance of the FY2019-20 FAMU Rattler Boosters Budget.





V. Approval of New DSO Board Member

Rationale:

This item is submitted for approval in accordance with FAMU Board of Trustees Policy Number 2018-01 – Provide that the Board shall approve all appointments, including elected board members to any DSO board.

The Student Body President, Mr. Rochard Moricette, has appointed Ms. Taylor Hall to be the next Student Representative on the FAMU Foundation Board of Directors.

Recommendations:

Approve the recommendation of Ms. Taylor Hall as the new Student Representative on the FAMU Foundation Board.



Giving Update – New Cash, Pledge Collections, and Pledges



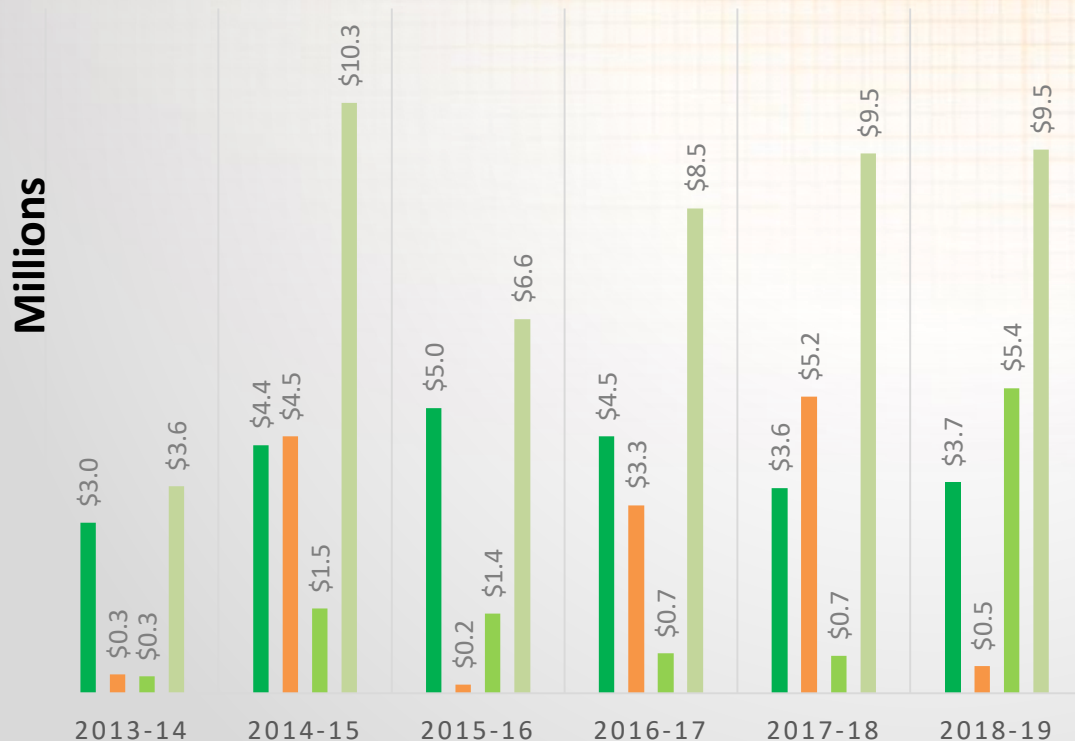
FY 2018-19 University Advancement Updates

Progress:

Giving as of May 17, 2019:
\$9,645,099.24
 (5/17/18 – \$3,776,510.83)

FUNDRAISING PERFORMANCE SNAPSHOT

■ Cash
 ■ Pledges
 ■ Pledge Collections
 ■ Total



New Cash Gifts
\$3,793,607

(5/17/18 - \$3,128,254.85)

Pledge Collections
\$5,373,876.43

(5/17/18 - \$392,848.21)

Pledges - \$477,615.51

(5/17/18 - \$255,407.81)





VI. Update on Divisional Activities

1. Ongoing FAMU Rising Fundraising Campaign & Activities

• Fundraising Activities

- FAMU Rising
 - Scholarships
 - Student Success Initiatives
 - FAMU Athletics
 - The Arts & History
- Colleges & Schools Give Back Campaigns – Homecoming Challenge
- 1887 Student Giving Campaign (all classifications)
- Parent and Grandparents Giving Campaign
- FAMU Tags in FL & other states – “This is how we Roll” Campaign
- Alumni & NAA members – Spring Appeal Campaign
- High Net Worth Donor Prospecting

• Fundraising Activities

- Athletics \$1M Big Push Weekend – June 14-16, 2019
#FAMUAthleticsBigPush
- Memory Lanes Brick Campaign
- Affinity Giving
 - Classes
 - Fraternities & Sororities
- Matching Gifts Campaign
- Corporate Donation Proposals
- Faculty/Staff Endowed Giving Campaign Challenge
- FAMU Retirees Giving
- Leadership Fundraising Training
- Charitable Planned Giving
- Call Center & Student Thank You Letters



Colleges/Schools Give Back Program - samples



FAMU COLLEGE OF SOCIAL SCIENCES, ARTS & HUMANITIES

the Give back

TEXT FAMUCSSAH
TO 41444 or visit
FAMURISING.COM

For more information contact
FAMU FOUNDATION
625E. TENNESSEE STREET
TALLAHASSEE, FL 32308
850.599.3149

FAMU Rising

FAMU SCHOOL OF ENVIRONMENT

the Give back

TEXT FAMUSOE
TO 41444 or visit
FAMURISING.COM

For more information contact
FAMU FOUNDATION
625E. TENNESSEE STREET
TALLAHASSEE, FL 32308
850.599.3149

FAMU Rising

FAMU COLLEGE OF AGRICULTURE & FOOD SCIENCES

the Give back

TEXT FAMUCAFS
TO 41444 or visit
FAMURISING.COM

For more information contact
FAMU FOUNDATION
625E. TENNESSEE STREET
TALLAHASSEE, FL 32308
850.599.3149

FAMU Rising

FAMU SCHOOL OF ARCHITECTURE & ENGINEERING TECHNOLOGY

the Give back

TEXT FAMUSAET
TO 41444 or visit
FAMURISING.COM

For more information contact
FAMU FOUNDATION
625E. TENNESSEE STREET
TALLAHASSEE, FL 32308
850.599.3149

FAMU Rising

FAMU COLLEGE OF EDUCATION

the Give back

TEXT FAMUCOE
TO 41444 or visit
FAMURISING.COM

For more information contact
FAMU FOUNDATION
625E. TENNESSEE STREET
TALLAHASSEE, FL 32308
850.599.3149

FAMU Rising

FAMU SCHOOL OF JOURNALISM & GRAPHIC COMMUNICATION

the Give back

TEXT FAMUSJGC
TO 41444 or visit
FAMURISING.COM

For more information contact
FAMU FOUNDATION
625E. TENNESSEE STREET
TALLAHASSEE, FL 32308
850.599.3149

FAMU Rising

FAMU COLLEGE OF ENGINEERING

the Give back

TEXT FAMUENG
TO 41444 or visit
FAMURISING.COM

For more information contact
FAMU FOUNDATION
625E. TENNESSEE STREET
TALLAHASSEE, FL 32308
850.599.3149

FAMU Rising

FAMU SCHOOL OF GRADUATE STUDIES

the Give back

TEXT FAMUSBSR
TO 41444 or visit
FAMURISING.COM

For more information contact
FAMU FOUNDATION
625E. TENNESSEE STREET
TALLAHASSEE, FL 32308
850.599.3149

FAMU Rising



The Big Push

the big Push
GOAL: \$1M

- INCREASE SCHOLARSHIP SUPPORT
- ENHANCE ATHLETIC FACILITIES
- ESTABLISH NUTRITION STATIONS

DONATE Today
 TEXT
RISINGRATTLERS
 TO 41444 *ov*
 VISIT FAMURISING.COM
 MAKE *check* PAYABLE TO
 FAMU FOUNDATION ACCT2048

JUNE 14-16
 TWO THOUSAND AND NINETEEN





FAMU Rising Fundraising Tour

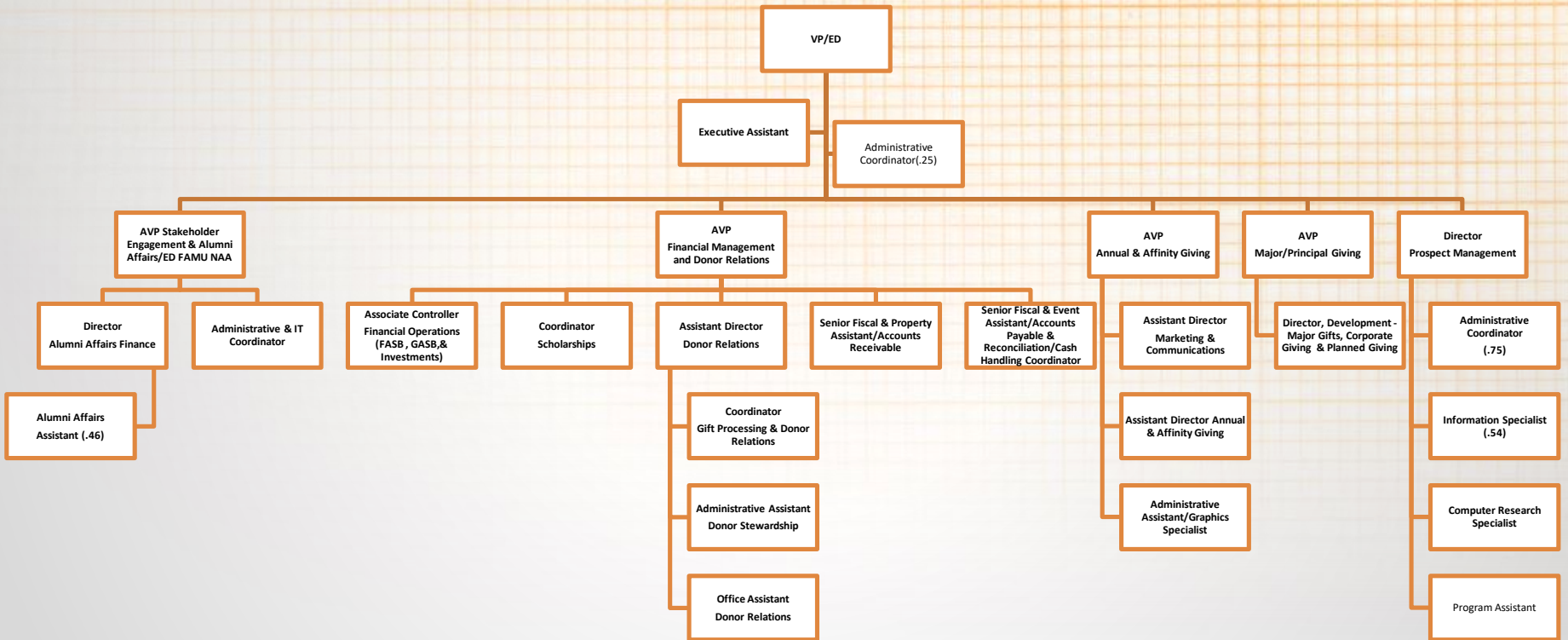
Board Engagement Opportunities

- 2019-2020 16-City Tour – Orlando, MIA/FLL/WPB, Atlanta, Charlotte, Washington, D.C., NYC, Detroit, Chicago, Cincinnati, St. Louis, Dallas, Houston, Los Angeles, San Francisco-Bay Area





UA Organization Restructure





VI. Update on Divisional Activities

2. DSO Updates

A. FAMU Foundation, Inc.

- Spring 2019 Board of Directors Meeting held May 16-17 in Birmingham, AL.
- Fall 2019 Board of Directors Meeting, November 21-23, in Orlando, FL.
- The Board is anticipating scheduling a Board Retreat this year.
- Spring 2020 Board of Directors Meeting will be held May 20-21 in Atlanta, GA.
- As of March 31, the Investment Portfolio is \$125,346,528. The Endowment balance is \$94,996,875.
- The FAMU Foundation Board approved its FY 2019-2020 proposed Budget.





VI. Update on Divisional Activities

2. DSO Updates

B. FAMU National Alumni Association

- Raised \$457,701.85 during the FAMU NAA Day of Giving.
- Celebrated 16 alums during the Distinguished Alumni Awards Celebration.
- 2020 NAA Convention will be held Labor Day weekend during the Orange Blossom Football Game – Miami, FL.
- The FAMU NAA Executive Board approved their FY 2019-2020 proposed Budget.





VI. Update on Divisional Activities

2. DSO Updates

C. Florida A&M University Rattler Boosters, Inc.

- Several members of the FAMU Rattler Boosters Board were present at the FAMU NAA Annual Convention in Birmingham, AL. Members attended the Town Hall Workshop on Athletics that included President Larry Robinson, FAMU BOT Chair Kelvin Lawson, and Athletic Director John Eason.
- The FAMU Rattler Boosters Board approved their FY 2019-2020 proposed Budget.
- The FAMU Rattler Boosters is working with University Advancement and the Athletics Department on the \$1M Athletics Big Push Weekend, June 14-16, 2019, to raise money for scholarships, facility enhancement, and the nutrition program.





“At FAMU, Great Things Are Happening Every Day.”

established 1887

